

## SEND WARM WISHES TO A STUDENT

This is a fun way to recognize your dancer publicly; for only **\$15** you can write a special note placed in the San Elijo Dance & Music Academy's Year-End Performance Program.

Here's how it works:

**STEP 1:** Please **EMAIL:** [academymarketing@earthlink.net](mailto:academymarketing@earthlink.net) with **PROGRAM GREETING** in the subject line. In the email please include your name, the students name you would like to recognize, and the greeting that you would like put in the program. **PLEASE USE 25 WORDS OR LESS.**

*Example:*

Parent: *Jill Davis* Student: *Rachel Davis*

Msg: *We are incredibly happy for you, and so proud to have you as our daughter! Love, Mommy & Daddy* (18 words)

**STEP 2:** You will receive a confirmation email from our marketing department that your greeting was received. If you do not get a response within two days, please email again.

**STEP 3:** We made it easy for you to pay, for each \$15 greeting you purchase, the payment will be added to your monthly bill, and processed with your tuition payment for June.

**THE DEADLINE FOR ENTRIES IS JUNE 1ST AT 4 P.M.**



## PROGRAM ADVERTISING FOR BUSINESSES

Advertise your company to more than 800 patrons AND support the arts! It's easy to advertise in SEDMA's Year-End Performance Program.

1/2 page \$75  
Full page \$100

**STEP 1:** Select the size advertisement for your business.  
Program trim size is 5-1/2 x 8-1/2.

**STEP 2:** Please email digital files in any of the following formats: pdf, jpeg, tif, indd, or ai (please make sure you have adequate resolution 225dpi at actual size) along with the business name and billing address to **BOTH** [academymarketing@earthlink.net](mailto:academymarketing@earthlink.net) **AND** [jhddesign@mac.com](mailto:jhddesign@mac.com) with the words **PROGRAM AD** in the subject line.

**DEADLINE: JUNE 1ST AT 4P.M.**

**STEP 3:** You will receive a confirmation email from our marketing department when your ad is received. If you do not get a response within two days, please email again or call Dawn Saunders at 760-445-2276.

**STEP 4:** You will receive an invoice for your ad placement.

## FULL PAGE

Dimensions: 27p wide x 47 p high (4.8472" x 7.8472")

Price: \$100

## 1/2 PAGE

Dimensions: 27p wide x 23p high (4.8472" x 3.8333")

Price: \$75